

Cooperation between education and the labour market

EAEC STIG2 Annual meeting

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Outline

- a) Motivations
- b) Stakeholders
- c) Aims and objectives
- d) Operating procedures
- e) Achievements 2014/2015

- f) 2015/16 strategic options
- g) 2015/16 hot topics

Motivations

Motivations

1. The public investment in education generates return when fresh graduates enter the labour market and put their knowledge and skills to produce wealth
2. Education/Labour cooperation is a key factor to development and economic growth
3. A smooth transition between education and the labour market is beneficial to all the players
 - a) It allows students to get the job they want, contributing to their personal realization and well being
 - b) It contributes to an efficient integration in the enterprise, contributing to minimize the cost of adaptation and promoting the transfer of innovation from universities to enterprises
 - c) It also promotes education institutions that become recognized for providing a type of education that is valuable to the enterprises and attract more students.

Stakeholders

Stakeholders

1. HEI, VET
2. Companies
3. Research labs
4. Students
5. EU and national bodies related to HE.

Aims and objectives

Aim

Foster the bilateral transfer of knowledge and share/debate the common concerns related to the cooperation between the education world and labour world in order to promote synergies and create opportunities for innovation and a more effective cooperation.

Yearly objectives

| Indicator | Objectives | | | Points |
|-----------------------------------|------------|---------|---------|--------|
| | 2015/16 | 2016/17 | 2017/18 | |
| A. members | 50 | 100 | 200 | 1 |
| B1. projects applications | 1 | 1 | 1 | 200 |
| B2. projects selected for funding | 0 | 1 | 1 | 500 |
| C1. reports and papers produced | 5 | 10 | 20 | 25 |
| C2. reports and papers published | 3 | 4 | 10 | 50 |
| D1. events participation | 5 | 10 | 20 | 10 |
| D2. events promoted | 2 | 3 | 4 | 50 |
| E. persons reached | ? | ? | ? | --- |

Operating procedures

Operating procedure

- Promote an annual meeting at ERACON congress
- Organize a thematic session at the ERACON congress
- Attract new members
- Setup a platform and keep it updated with resources and discussion
- Develop project ideas and submit applications for funding
- Organize events
- Participate in events
- At each annual meeting agree on 3/4 hot topics to be discussed during the coming year
- Organize members in small teams (2/4 persons) to address each of these topics with the purpose of writing a paper on the specific topic
- Select the best paper and, somehow, reward the group of members involved in it
- From time to time (once a year, once every other year) draft a position paper of the area in EU
- Assign points to contributions
- Use these points to rank members.

Achievements 2014/15

Achievements

a) 26 members

b) EAEC STIG platform setup

c) Paper at Praxis Forum 2014

“Fostering an effective transition between education and labour”, Nuno Escudeiro, Paula Escudeiro, Miguel Gonçalves, Laura Esteves

a) EAIE 2015 session

1094: Internships and University/Enterprise cooperation: keystones in youth employability and transfer of knowledge

Strategic options

Strategic options 2015/16

- a) Create critical mass, increase number of members**
- b) Be noticed, produce some notorious output.**

2015/16

Key actions

Hot topics

Key actions 2015/16

- a) Load platform with relevant content/resources**
- b) Promote discussion on hot topics**
- c) Develop a project to apply for funding, Erasmus+, ...**
- d) Publish a position paper on the paradigms of cooperation between the worlds of education and labour.**

Hot topics

- a) Paradigms of cooperation between the worlds of education and labour
- b) Alignment of recent graduates competences to labour market expectations/needs
- c) Employability, competences
- d) Certification of transversal skills
- e)

Thank you!