

University of Economics - Varna
Erasmus+ Guidebook 20/21
for incoming students

**THIS IS YOUR
PATH TO
SUCCESS**



This publication has been financially supported by the Erasmus+ Programme of the European Union through Institutional Agreement No 2018-1-BG01-KA103-047074.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Guidebook has been created under the supervision and inspiration of

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What is the University of Economics - Varna like?

The University of Economics – Varna (UE–Varna) is one of the oldest institutions of higher education in Business administration and economics on the Balkan Peninsula, which celebrates its centennial history this year.

The University was established in 1920 by the Chamber of Commerce and Industry in Varna and has adhered to its mission ever since – to develop the science of economics, to train specialists needed for the prosperity of business in the region and the country as a whole.

Since then more than 123,000 Bulgarian and foreign students have successfully graduated from the University. Today there are over 8,500 Bulgarian and international students at the University. Their training is delivered by 233 staff. Over 30 % of them has their own businesses or provide professional consulting services.

The University consists of 4 faculties, one college and 19 departments which offer more than 22 accredited programs in four professional fields: Economics, Administration and Management, Tourism, IT and Computer Sciences. There are over 30 master's degree majors in three forms of study: full-time, part-time and distance learning. The College of Tourism offers training for a professional bachelor's degree in tourism in three majors.

UE–Varna follows its mission to be a leading educational and scientific institution with an established identity in the European education area, oriented towards providing high quality education in line with the concept of lifelong learning, conducting significant research and offering competitive solutions with sustainable economic and social impact.



International Cooperation

The International Relations Office is responsible for the management and coordination of international contacts with other institutions of higher education. We assist foreign students studying at UE–Varna, and incoming and outgoing mobility students. The conclusion and the implementation of international agreements, the collection and dissemination of information about international programmes, opportunities to study abroad and receive grants, coordination of trainings, vocational education and internships (recruitment of applicants, preparation of documents) are some of the main functions of the office.



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Foreign Students Coordinator

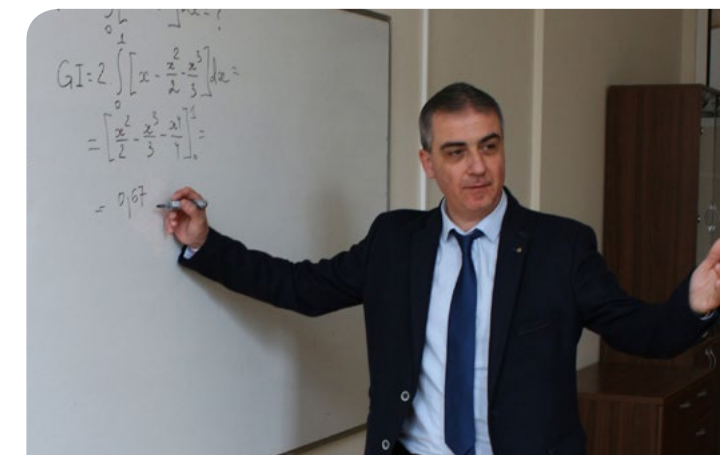
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International Cooperation Coordinator

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UE–Varna has traditionally been open to the exchange of knowledge, educational and research experience with foreign academic centres. It is part of UE-Varna strategy for internationalization aimed at 2019-2023 period in time. The University successfully collaborates with 183 internationally recognized HEIs in pursuit of our goals to expand our international networks, opening to the academic and business world, learning from best practices, and inspiring students to take on life-transforming experiences.



International Relations Office
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international.ue-varna.bg



How does the University of Economics - Varna work?

1. Academic Calendar 2020-2021

Winter Semester		Holidays	
Welcome Days	09.09.2020 – 13.09.2020	September 6th	Unification Day
Study period	14.09.2020 – 23.12.2020/ 30.01.2021	September 22nd	Independence Day
Holidays	23.12.2020 – 05.01.2021	December 24th–26th	Christmas
Exams period	07.01.2021 – 30.01.2021	January 1st	New Year's Day
Summer Semester		March 3rd	Liberation Day
Welcome Days	12.02.2021 – 16.02.2021	April 19th	Easter
Study period	17.02.2021 – 28.05.2021/ 21.06.2021	May 1st	Labour Day
Holidays	30.04.2021 – 03.05.2021	May 6th	Saint George's Day/Army Day
Exams period	01.06.2021 – 21.06.2021	May 24th	Culture and Literacy Day



2. Examination

Each semester is followed by an examination period which starts at the beginning of January and June respectively. Most of the courses offered at UE–Varna include exams. When that is not the case, evaluation is based mostly on classroom tasks, presentations, projects and tests.

3. Grading System

ECTS grading scale vs. UE-Varna grades

ECTS grade	UE-Varna grade	Definition
A	6	Excellent – outstanding performance with only minor errors
B	5	Very good – above average standard but with some errors
C	4	Good – generally sound work with a notable number of errors
D, E	3	Satisfactory – fair but with significant shortcomings
F, FX	2	Fail – considerable further work is required

Studying at the University of Economics - Varna

1. How to apply to the University of Economics - Varna

Exchange students who would like to study at UE–Varna in the winter semester or for a full academic year should submit their application forms through the electronic system of the University after a period for nomination between 1st and 15th of June. Those who would like to study in the summer semester should submit their application forms after the nomination deadline – 15th and 30th of November.



The complete set of documents is:

1. Application Form
2. Learning Agreement
3. Housing Application
4. 4 passport-size photos (3.5 x 4.5 cm).

Step-by-step procedure

Step 1: Check for agreements between your home University and the UE–Varna by contacting your International Relations Office. The person in charge will inform you about the procedures for you to be selected as an Erasmus+ mobility student.

Step 2: After passing the selection procedures, your home University must nominate you in our online application system.

Applications should be sent by 15th June for winter semester and full academic year, and by 30th November for summer semester.

Step 3: You will receive an e-mail with login information for access to our electronic system. Fill it in completely and be ready to send the original documents with ID photos via post.

Step 4: All documents must be sent to exchange_students@ue-varna.bg and via post to UE–Varna International Relations Office.



2. What to do before arrival?

Get a visa

Visa regulations for tourists are liberal: Bulgaria has agreements with numerous countries for allowing visitors to stay in the country without a visa for up to 90 days. Exchange students from EU countries do not need a visa. Exchange students from non-EU countries must obtain visa D in order to study at UE–Varna.



Get insurance

Foreign students from EU and EEA member states should have the forms E128, E111 or the EHIC card. The document type depends on the authorized insurance agency at the country of origin.

Students from non-EU member states must obtain health insurance valid on the territory of the Republic of Bulgaria from the authority responsible for health affairs in their home country.

This certificate should contain clear description of the scope of their rights. Students have to obtain health insurance certificates prior to their arrival in Bulgaria. Health insurance is necessary for visa D application and it should last for the entire period of students` stay.

Also...

We advise you to bring your ISIC card. The card is recognized in Bulgaria and can be helpful when purchasing international train tickets, plane tickets or visiting museums. With your ISIC card you can also get special discounts at different shops and clubs.

Motor vehicle drivers should possess a valid local or international driving licence. You need a "green card" insurance for your own vehicle.

3. How to get started at the University of Economics - Varna?

Introduction week

During your first week, you will get an in-depth review of the information in this guide and much more. You will learn about your studies, accommodation, facilities, tutoring, trips arranged for international students, etc. Presence during introduction week is **mandatory**.

Buddy programme

The Buddy Programme is a fun way to get to know new people in a new country fast and easily, to learn more about local culture and discover even the small and probably not so obvious at first sight details about it. The final goal of the programme is fast cultural and social integration of international students through lots of fun.

Selecting courses

You can find the courses offered in English for the incoming Erasmus+ students in this booklet. Having chosen your courses, you are given the chance to re-select some courses during the first week of studies.

Tutoring

Exchange students can get tutoring during tutoring hours from their lecturers upon request. Group meetings for exchange students are also an option.

Bulgarian language courses

Courses in Bulgarian Language are offered free of charge to our Erasmus+ students each semester. Students can be awarded ECTS credits for these courses.



Incoming Erasmus+ Students
2020/2021 academic year
summer semester

About the University of Economics - Varna

The main building of the University of Economics – Varna is situated in the city centre, near the Sea Garden.

The University building is open from 7.00 a.m. to 7.30 p.m.

Sports Facilities

UE–Varna Sports Centre accommodates five indoor sports training facilities:

- large volleyball and basketball courts;
- volleyball and gymnastics courts also used for concert choreography and training;
- a training basketball court;
- a table tennis room and a gym.



Library

The University library, situated on the 4th, 5th and 6th floor in the University main building, features

- over 350,000 specialized volumes;
- a subscription to the best professional electronic databases;
- free access to the books and magazines they need;
- a spacious reading room;
- textbooks and materials in different languages;
- a library electronic catalogue;
- computers;
- unlimited access to the internet

The reading room working hours are 08.00 – 19.00
Monday to Friday, 10.00 – 14.00 on Saturdays.



What is UE-Varna student life like?

Accommodation



The city of Varna is a major transportation centre in Bulgaria. You have different options to reach it – by air, by bus, by train or by car. The airport is one of the biggest in the country and has flights to/from most European countries.

Mobility students can be accommodated at the University dormitory. The space for Erasmus+ students is limited and accommodation is determined on a 'first come, first served' basis. All rooms are furnished with desks, beds,

wardrobes, cupboards and chairs, living room and bathroom facilities. It is located near the University building. The monthly rent for a bed in a triple room is 90 euro, in a double room - 100 euro, in a single room - 110 euro. A security deposit in the amount of the corresponding monthly rent is required one month prior to arrival.

There are multiple accommodation opportunities in hotels for short and long term stays. Price for a double room per night ranges from EUR 15 to 25 (subject to availability and seasonality).

For those who prefer to rent a flat in Varna, the International Relations Office recommends a list of available apartments for exchange students which are located near the university. The cost of renting a fully equipped private/shared room near the city center of Varna is between EUR 100 and EUR 150 per person/month.

The International Relations Office should be notified about the exact date and time of arrival at least a week in advance, so that accommodation can be arranged.

For more information, contact:

Tel: +359 52 830 812

E-mail: exchange_students@ue-varna.bg

Address of the dormitory:

65, Bregalnitsa Str., block 1 and 2



Student organizations

Students of UE-Varna participate in different organizations among which are: AIESEC, The Erasmus Student Network (ESN-Varna), Student Council and The National Representative Assembly of Student Councils. These structures keep students well-informed about a wide range of issues related to their stay in Varna and actively participate in civil and international projects.



Student Identification Card

Erasmus+ students are issued student identification cards. With your student ID card, you may receive discounts in purchasing entrance tickets/cards for swimming pools, gyms, museums and clubs. You will need a passport format photo when you arrive in Varna.

Living in Bulgaria and Varna

Republic of Bulgaria Brief profile

Population: 7 million

Area: 110 993 sq.km.

Language: Bulgarian

Predominant Religion: Eastern Orthodox

Summer average temperatures: 26°C ~ 32°C

Winter average temperatures: -5°C ~ 5°C

Time zone: GMT +2; Apr – Sept GMT +3

Capital: Sofia

Largest cities: Plovdiv, Varna

Located in south-eastern Europe, Bulgaria is a neighbour of Romania, Greece, Serbia, North Macedonia, Turkey and has a beautiful seaside along the Black Sea to the east.





Bulgaria is a country with an ancient history and plenty to discover. Today, it is a member of the European Union and NATO.

The region of Varna is famous for its seaside resorts like Golden Sands, Sunny Day, St. St. Constantine and Helen and Albena. The climate is moderate with a few rainy days and not much snow. Varna is one of the biggest cities in Bulgaria with a well-developed economy and offers various opportunities for young people to study, work and have fun. The cost of living is comparable to other mid-sized cities in central and eastern Europe. In 2017 Varna was the European Youth Capital.

Useful Information

Getting around

It is easy to walk from the main building of the university to the city center, to the dormitories and to the Sea Garden. A trip by bus costs 1 lev and the ticket is bought on the bus. Approximate price for a taxi ride within the city is 3–10 BGN (1,5-5 euro)

Currency

The Bulgarian currency is called "lev" (BGN). One lev is divided into 100 stotinki. Payment is in leva (levs); many stores accept credit cards: Mastercard-Eurocard and VISA. The exchange rate of the lev is fixed to the euro at roughly 1.96 BGN for 1 euro.



Where to go and what to see

Sights, museums and galleries

Numerous museums in Varna welcome you into their unique atmosphere. All of them have their "stories" to tell and rich historical heritage to show. Varna museums are full of treasures from all periods of the city's history, and will interest both the informed archaeologist and the casual visitor.

You can visit several museums:

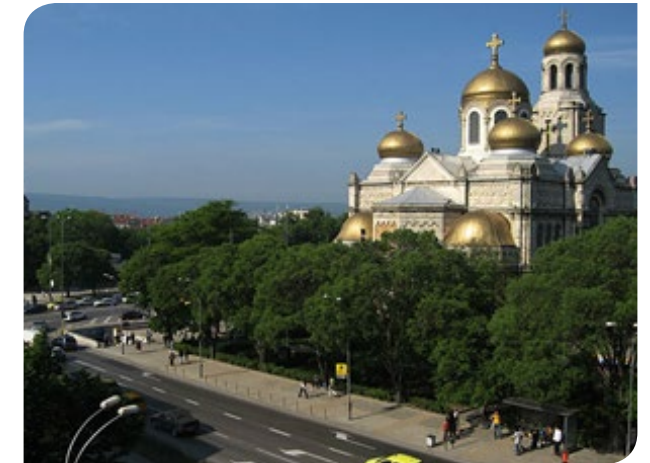
- Archaeological Museum
- Natural Science Museum
- Museum of Varna
- The Museum of Modern History
- The National Revival Museum

Places of natural and architectural beauty

- Roman Baths
- Euxinograd Palace
- Pobiti Kamani (Stone Forest)
- Aladzha Monastery
- Varna City Art Gallery Boris Georgiev
- Varna Dolphinarium
- Aquarium
- Planetarium
- ...various Festivals

Cinemas

Films shown in local cinemas (movie theaters) are not dubbed and have subtitles in Bulgarian.

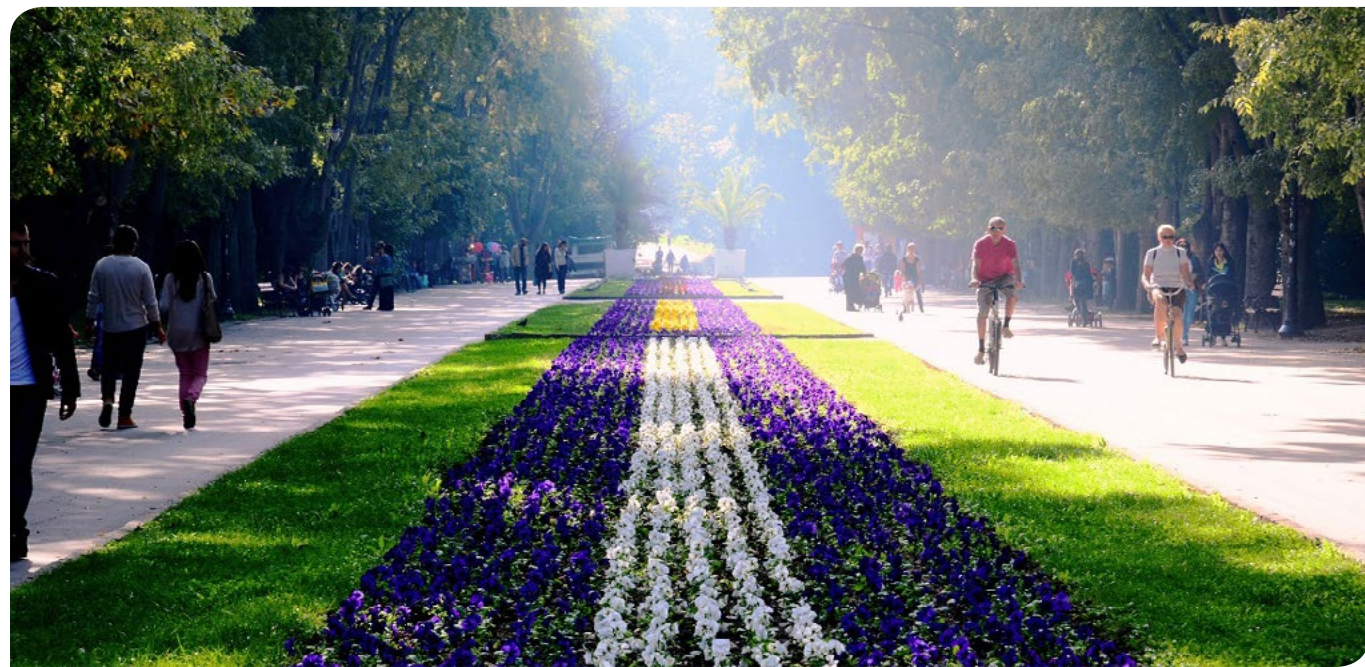


Theatre, Opera and Ballet

The Theatre and Opera House is in the city centre. It was built nearly a century ago after the fashion of the city of Vienna. It houses a theatre, an opera and philharmonic halls. The first play was presented by soldiers in the French Army during the Crimean War in 1855. The first opera performance in Varna was given here. Not far away from it is the Puppet Theatre where the Golden Dolphin Festival of Puppets takes place every three years, including 2020.

The University is located in the city centre, just five minutes away from the beach and opposite the Sea Garden – the biggest park in Varna. Along the beach, you will find a lot of places where you can go with your new friends. In the Sea Garden you can enjoy your free time walking, jogging, biking or doing other outdoor sports activities. Furthermore, Varna offers different cultural activities and festivals.

Varna provides many opportunities for nightlife entertainment in many discos, clubs and bars with live music. During the summer, lots of new bars at the seafront open gates to welcome local people, students and tourists so parties and friendly atmosphere are a must. Don't miss this opportunity and join Varna's nightlife!



Erasmus+ students about their experience at the University of Economics – Varna

"I met a lot of new people at the exchange, some of whom I am still in touch with. The exchange is also a great opportunity for traveling, learning about cultures and customs. To anyone I suggest from the bottom of my heart to submit an application form. It's wonderful, there aren't even enough words to describe how excited I am about my decision. I lived in a dormitory which was definitely a great decision as we got more connected there. We even rented a car with one Erasmus student and made a trip around Bulgaria. It was extraordinary and indescribable. I never believed exchange could be so wonderful. I brought home so many experiences, adventures and memories that I could only dream of. Be bold and leave a trail in the places that will lead you"



"Everybody at the university from other students to teachers but especially the International Relations Office wanted to help me with every question about every topic! One of the reasons to love studying at the UEV is the beautiful building. The people in Bulgaria are very open-minded. For all the people with experience in volleyball or basketball, I recommend to join the team at the university. It's a great way to meet Bulgarian people and to improve your personal life at the University! During my time in Varna, I visited some cities like Sofia, the European capital of culture 2019 Plovdiv, Veliko Tŕrnovo and many other places and saw the beautiful landscape and the interesting history of Bulgaria"



"Erasmus means family and we have become one during our time in Varna. Even though there are many advantages over Bulgaria, you will see that the country and the people will enchant you and you will not regret your decision. The support at the university was perfect and everybody was really helpful. UE Varna was the best decision I could make and Varna is the perfect city to spend a semester abroad. I had a lot of great adventures, met nice people, the university was directly at the sea, learned a lot about the beautiful country and I had a lot of experiences. It was one of the best times in my life."



*Valeska Ebert,
Germany*

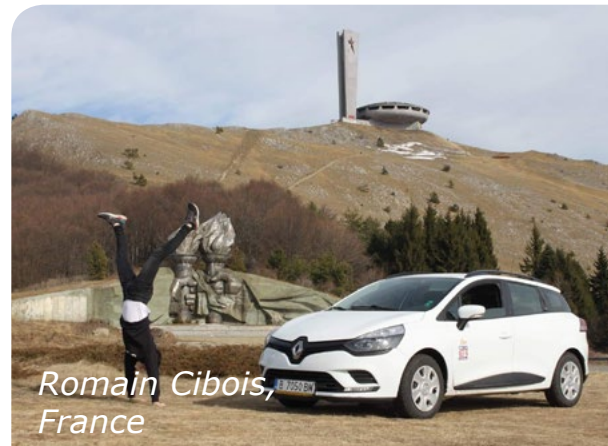


My Erasmus in Varna was an incredible discovery! A beautiful seaside town, cheap and well-connected in terms of traveling; a historical and efficient university with a big International Office, always ready to help you! Amazing people from all over Europe to share one of the best experiences of your life. What else to ask for? Enjoy!



*Cristiano Denaro
Italy*

"This semester at the University of Economics - Varna greatly exceeded my expectations. I had the opportunity to meet incredible people, to really express myself, discover new cultures but also get to know myself better. Whether through the courses, the events in which I participated, but also the many moments of sharing and travelling that I was able to achieve with the other students participating in the program. Going on Erasmus in Varna was the best decision that I have taken in my life!"



*Romain Cibois,
France*



part THREE

study programme for exchange students

Lecturers



Assoc. Prof. Pavel Petrov, PhD
Email: petrov@ue-varna.bg
Course: Foundations of Object-Oriented Programming



Chief Assist. Prof. Svetlana Todorova, PhD
Email: svetlana.todorova@ue-varna.bg
Courses:
 - Uncertainty and Decision Making
 - Applied Statistics with SPSS



Assoc. Prof. Vladimir Dosev, PhD
Email: vl_dosev@ue-varna.bg
Course: Bulgarian Language



Assoc. Prof. Yordan Ivanov, PhD
Email: jordan.ivanov@ue-varna.bg
Course: Strategies and Tactics of Pricing



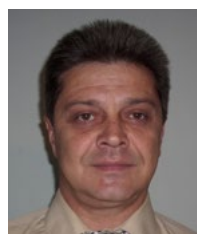
Assoc. Prof. Vladimir Zhechev, PhD
Email: vladimir.zhechev@ue-varna.bg
Course: Branding and International Brand Management



Chief Assist. Prof. Petar Petrov, PhD
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Courses:
 - Online Research Methods
 - Talent Management
 - Internal Marketing



Assoc. Prof. Violeta Dimitrova, PhD
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Course: Strategic Retail Management



Prof. Rosen Nikolaev, PhD
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Course: Modeling in Economics



Assoc. Prof. Michal Stojanov, PhD
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Course: Strategic Retail Management



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Course: Environmental Economics



Prof. Zoya Mladenova, PhD
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Course: Transnational Corporations and Foreign Direct Investment



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Courses:
 - Fundamentals of Management
 - Corporate Social Responsibility



Assoc. Prof. Petya Dankova, PhD
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Course: Business Psychology



Assoc. Prof. Evgeniya Tonkova, PhD
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 - Distribution Management
 - Innovative Marketing
 - Product Management



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Assoc. Prof. Maria Stanimirova, PhD
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Course: Business Consulting



Assoc. Prof. Radan Miryanov, PhD
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 - Uncertainty and Decision Making



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 - Panel Data Econometrics



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 - Marketing Communications
 - Customer Relations Management in Tourism



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Course: Intercultural Aspects of Business



Assoc. Prof. Valentina Makni, PhD
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 - Network Marketing
 - Technical Analysis of the Financial Markets



Chief Assist. Prof. Katya Vladova, PhD
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 - Entrepreneurship and Management of Small Business
 - Business Growth Management
 - International Entrepreneurship



Prof. Julian Vasilev, PhD
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 - ERP Systems
 - Business Analysis
 - Geographic Information Systems (GIS)



Assoc. Prof. Genka Rafailova, PhD
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 - Event Management
 - Creative Industry and Creative Business



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 - Behavioral Economics
 - Public Choice



Chief Assist. Prof. Stefan Kalpachev, PhD
Email: stefan.kalpachev@ue-varna.bg
Course: Career Development



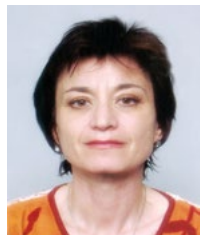
Chief Assist. Prof. Silvia Dimitrova, PhD
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 - Expatriate Management
 - Cultural Policy
 - Corporate Social Responsibility



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Prof. Fanya Filipova, PhD
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Course: International Harmonization of Accountancy and Audit



Senior Lecturer Kristana Ivanova
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Courses:
 - Business Presentations
 - Business Communications



Chief Assist. Prof. Maria Veleva, PhD
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 - Training and Career Management in Organizations
 - Soft Skills for Management



Chief Assist. Prof. Krasimira Yancheva, PhD
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Courses:
 - Management and Animation in the Entertainment Industry
 - Events Design and Experience
 - Intangible Cultural Heritage of Bulgaria



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Course: Strategic Management



Senior Lecturer Yuliyana Todorova
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 - Aspects of Bulgarian History and Culture
 - Basics of Business English for Micro- and Macroeconomics



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 - Real Estate Management and Valuation



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Course: Mathematical Analysis



Chief.Assist.Prof.Radka Nacheva, PhD
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 - Web Technologies
 - User Experience Design
 - Linux System Administration



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Course: Branding and International Brand Management



Assoc. Prof. Snezhana Salova, PhD
Email: ssulova@ue-varna.bg
Courses:
 - Web Technologies
 - User Experience Design



Senior Lecturer Velislav Tsekov
Email: t_tsekov@ue-varna.bg
Course: Physical Education



Chief.Assist.Prof.Aleksander Todorov, PhD
Email: atodorov@ue-varna.bg
Course: Personnel Economics

Courses Offered for Academic Year 2020/2021

BACHELOR'S DEGREE COURSES OFFERED FOR ACADEMIC YEAR 2020/2021

Bachelor's degree courses - Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
Comparative Economic Systems	Ivona Yakimova	45/15	6
Business Psychology	Petya Dankova	45/15	6
Strategic Retail Management	Violeta Dimitrova and Michal Stojanov	30/30	6
Strategies and Tactics of Pricing	Yordan Ivanov	30/15	5
Investment Management	Milcho Bliznakov	30/30	6
Entrepreneurship and Small Business Management	Katya Vladova	45/15	6
Environmental Economics	Aleksandar Shivarov	30/15	5
Corporate Social Responsibility	Desislava Serafimova and Silvia Dimitrova	45/15	6
Training and Career Management in Organizations	Maria Veleva	45/15	6
Business Valuation	Ivo Kostov	45/15	6
Business Growth Management	Katya Vladova	45/15	6
ERP Systems	Julian Vasilev and Miglena Stoyanova	30/30	6
Online Research Methods	Petar Petrov	30/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Management and Animation in the Entertainment Industry	Krassimira Yancheva	45/15	6
Cultural Policy	Desislava Serafimova and Silvia Dimitrova	45/15	6
Events Design and Experience	Krassimira Yancheva	45/15	6
Strategic Management	Boncho Mitev	30/30	6
Internal Marketing	Petar Petrov	45/15	6
Basics of Business English for Micro- and Macroeconomics	Yuliyana Todorova	*/30	2
Physical Education	Velislav Cekov	*/60	4
Web Technologies	Snezhana Salova and Radka Nacheva	30/30	7
User Experience Design	Snezhana Salova and Radka Nacheva	30/30	7
Branding and International Brand Management	Vladimir Zhechev and Mariya Georgieva	30/30	6

Bachelor's degree courses - Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Transnational Corporations and Foreign Direct Investment	Zoya Mladenova	30/30	6
Behavioral Economics	Kaloyan Kolev	45/15	6
Modeling in Economics	Rosen Nikolaev and Radan Miryanov	30/30	6
Mathematical Analysis	Teodora Zapryanova	30/30	7
Fundamentals of Management	Desislava Serafimova and Silviya Dimitrova	30/30	7
Business Consulting	Mariya Stanimirova	45/15	6
Career Development	Stefan Kalpachev	30/30	6
Event Management	Genka Rafailova	30/15	6
Direct Selling and Network Marketing	Valentina Makni and Aleksandar Stoichev	30/15	5
Marketing Communications	Todor Dyankov	45/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Business Communications	Krastana Ivanova	30/30	5
Foundations of Object-oriented Programming	Pavel Petrov	30/30	6
Real Estate Management and Valuation	Ivo Kostov	45/15	6
Uncertainty and Decision Making	Radan Miryanov and Svetlana Todorova	30/30	6
Applied Statistics with SPSS	Svetlana Todorova	30/30	6
Intangible Cultural Heritage of Bulgaria	Krassimira Yancheva	45/15	6
Physical Education	Velislav Cekov	*/60	4
Linux System Administration	Radka Nacheva	30/30	6

All chosen courses will take place no matter the number of enrolled students. In case there are less than 4 students choosing a certain course, teaching will be in the form of individual sessions or tutorials.

Courses Offered for Academic Year 2020/2021

MASTER'S DEGREE COURSES OFFERED FOR ACADEMIC YEAR 2020/2021

Master's degree courses - Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
International Harmonization of Accountancy and Audit	Fanya Filipova	45/15	6
International Financial Markets	Georgi Marinov	45/15	6
Public Choice	Kaloyan Kolev	45/15	6
Panel Data Econometrics	Georgi Marinov	30/30	6
Personnel Economics	Aleksandar Todorov	30/15	6
Distribution Management	Evgeniya Tonkova	45/15	7
Soft Skills for Management	Maria Veleva	45/15	6
Talent Management	Petar Petrov	30/15	6
Bulgarian Language	Vladimir Dosev	45/15	6
Financial Management	Dancho Petrov	45/15	7
Business Analysis	Julian Vasilev and Miglena Stoyanova	30/30	6
International Entrepreneurship	Katya Vladova	45/15	6
Business Presentations	Krastana Ivanova	30/15	4
Physical Education	Velislav Cekov	*/60	4

Master's degree courses - Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Innovative Marketing	Evgeniya Tonkova	30/15	6
Creative Industry and Creative Business	Genka Rafailova	30/15	6
Geographic Information Systems (GIS)	Julian Vasilev and Miglena Stoyanova	30/30	6
Bulgarian Language	Vladimir Dosev	45/15	6
Technical Analysis of the Financial Markets	Valentina Makni	30/15	5
Intercultural Aspects of Business	Diana Miteva	30/15	5
Customer Relations Management in Tourism	Todor Dyankov	45/15	6
Product Management	Evgenya Tonkova	45/15	7
Aspects of Bulgarian History and Culture	Yuliayna Todorova	45/15	6
Expatriate Management	Silvia Dimitrova	45/15	6
Fundamentals of Circular Economy	Veselina Dimitrova	30/15	4
Physical Education	Velislav Cekov	*/60	4

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Detailed description of the courses is available on our website in the Erasmus+ section.

Erasmus+ mobility students can also choose courses from UE–Varna bachelor programme in International Business delivered in English.

Winter Semester

COURSE	PROFESSOR	HOURS	CREDITS
Microeconomics	Zoya Mladenova	45/30	9
Applied Mathematics	Rosen Nikolaev and Radan Miryanov	30/45	9
Informatics	Vladimir Sulov and Joanna Georgieva	45/30	9
Marketing	Vladimir Zhechev	45/30	8
International HR and Quality Management	Svetlana Todorova	45/30	8
International Marketing Planning	Bistra Vasileva	45/30	8
TNC and FDI	Zoya Mladenova	30/30	6

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Summer Semester

COURSE	PROFESSOR	HOURS	CREDITS
Macroeconomics	Kaloyan Kolev and Svilena Mihailova	45/30	9
Principles of Law	Andriyana Andreeva and Diana Dimitrova	45/30	9
Introduction to International Business	Aleksandar Shivarov	45/30	9
International Trade Policy	Veselina Dimitrova and Petyo Boshnakov	45/30	7
Business to Business Marketing 3	Vanya Krалеva	45/30	7
International Brand Management	Vladimir Zhechev and Maria Georgieva	30/30	5
Problem Solving for Business 2	Evgeniya Tonkova	45/30	5





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